



Access to Justice Campaign Update November 19, 2004

November 11 Event Overview: \$125,000 in new gifts were announced for the Access to Justice (ATJ) Fund when over 75 leaders from southeast Michigan businesses and law firms gathered at the Detroit Athletic Club in Detroit for the Southeast Michigan Corporate Committee Reception for the Benefit of Access to Justice. Dennis Ross, *Ford Motor Company*, Attorney General Michael Cox, Thomas Gottschalk, *General Motors Corporation* and Bob Gilbert, *Miller, Canfield, Paddock and Stone* were in attendance and gave remarks during the event. DTE Energy Foundation and Dow Chemical Company became the newest ATJ "Steward's Club" members with corporate gifts totaling \$25,000. During the 2004 ATJ Campaign, contributions totaling more than \$173,000 have been received from southeast Michigan corporations and law firms including General Motors Corporation and Ford Motor Company. Law firm contributors include the firms of Sinas Dramis Brake Boughton & McIntyre; Howard and Howard; Sommers, Schwartz, Silver & Schwartz; Clark Hill; and Dickinson Wright.

Large Law Firm Appeal Initiated by Robert Gilbert: ATJ Corporate Committee member, Bob Gilbert, *Miller, Canfield, Paddock and Stone*, is preparing to solicit the state's large law firm leadership for a year-end ATJ gift with a solicitation packet that encourages gifts to the Fund. Bob's letter will recognize the generous past support of ATJ from many of the state's major law firms and encourage additional support before year-end. Firm leadership will be encouraged to forward this information to their branch offices with the suggestion of a contribution to the Fund. ATJ statewide campaign leadership is encouraged to review the recipient list and follow-up with the firms in their specific region before year-end and prompt branch offices to respond to Bob's appeal through their main office.

Friends of Legal Aid Gear Up for Year End Campaign: Led by Bob Gillett, *Legal Services of South Central Michigan*, **Friends of Legal Aid** (FOLA) is preparing for its annual year-end donation appeal. The FOLA Campaign is a closely coordinated fundraising effort with the Access to Justice Campaign. In 1988, a group of volunteers met to plan and implement the first FOLA appeal, a successful fundraising campaign involving direct mail solicitations to Washtenaw County attorneys, firms and businesses with personal follow up in the form of phone calls and visits. This important campaign, which encourages donors to use the ATJ Fund to give direct support to the FOLA program, was successful in raising more than \$45,000 through its 2003 appeal.

LSNM Coordinates Endowment Campaign with ATJ Fund: **Legal Services of Northern Michigan (LSNM)** is currently working to present its campaign in support of the LSNM Endowment through the ATJ Fund. LSNM executive director, Ken Penokie and ATJ regional leader, Nino Green, *Green, Weisse, Rettig, Rademacher, Clark & Bray*, are coordinating the effort with ATJ staff including direct solicitation letters and strategic follow up in the form of phone calls and visits to attorneys and law firms throughout northern Michigan. As a reminder, the State Bar will provide free labels for an appropriate prospect pool of Michigan lawyers if your program uses the ATJ Fund and has the appeal letter reviewed by Campaign staff.

2004-Third Quarter ATJ Distribution Gifts: The Michigan State Bar Foundation, which receives and manages ATJ contributions, recently distributed nearly \$6,000 to seven legal aid programs. These designations represent new gifts or payments on pledges from donors who designated a specific program to receive their operations fund ATJ gift.

2004 ATJ Donor Newsletter: ATJ staff mailed the Fall 2004 Access to Justice Donor Newsletter to the leadership of fifty-six Michigan community foundations during the week of November 15. Please see additional attachments for this mailing's recipient list and foundation map. The Newsletter was accompanied by a letter signed by Candace Crowley requesting consideration of grant requests from the state's legal aid programs should they approach their foundation for future support.

Michigan Community Foundations

Albion Community Foundation
Allegan County Community Foundation
Ann Arbor Area Community Foundation
Baraga County Community Foundation
Barry Community Foundation
Battle Creek Community Foundation
Bay Area Community Foundation
Berrien Community Foundation
Branch Community Foundation
Cadillac Area Community Foundation
Capital Region Community Foundation
Charlevoix County Community Foundation
Chippewa County Community Foundation
Dickinson Area Community Foundation
Community Foundation of Greater Flint
Four County Community Foundation
Greater Frankenmuth Area Community Foundation
Fremont Area Community Foundation
Grand Haven Area Community Foundation
Grand Rapids Community Foundation
Gratiot County Community Foundation
Greenville Area Community Foundation
Hillsdale County Community Foundation
The Community Foundation of Holland/Zeeland Area
Huron County Community Foundation
The Jackson County Community Foundation
Kalamazoo Community Foundation
Keweenaw Community Foundation
Leelanau Township Community Foundation
Lenawee Community Foundation
M and M Area Community Foundation
Mackinac Island Community Foundation
Manistee County Community Foundation
Marquette Community Foundation
Marshall Community Foundation
Michigan Gateway Community Foundation
Midland Area Community Foundation
Community Foundation of Monroe County
Mt. Pleasant Area Community Foundation
Community Foundation for Muskegon County
Community Foundation for Northeast Michigan
Otsego County Community Foundation
Petoskey-Harbor Springs Area Community Foundation
Community Foundation of Greater Rochester
Roscommon County Community Foundation
Saginaw Community Foundation
Sanilac County Community Foundation
Shiawassee Community Foundation
Community Foundation for Southeastern Michigan
Southfield Community Foundation
Community Foundation of St. Clair County
Sturgis Area Community Foundation
Three Rivers Area Community Foundation
Tuscola County Community Foundation
Community Foundation of the Upper Peninsula

