



## Access to Justice Campaign Update December 3, 2004

**ATJ Campaign Works Toward Goal of \$5 Million:** To date, the 2004 Access to Justice Campaign has received nearly \$400,000 in gifts and pledges bringing the Campaign within \$300,000 of its overall cumulative goal of \$5 million by December 31. Staff is confident that additional year-end gifts and pledges will prove to be successful in accomplishing this goal. Your efforts are key to success in reaching this goal.

**State Bar President To Send Year-End ATJ Email Message:** During the week of December 13, State Bar president Nancy Diehl will send a year-end email message to members requesting support for the ATJ Fund. Nancy's message will suggest that donors use the Fund to support either the statewide endowment or specific local legal aid programs of the donor's choosing. After you receive this email, please forward a copy to your colleagues and prospects along with a cover message encouraging year-end gifts to the Fund through the ATJ website [www.atjfund.org](http://www.atjfund.org). Remember that this is a perfect time for donors to make the best use of tax planning and act to reduce income tax liability, but contributions must be postmarked or credit card numbers transmitted by December 31 to qualify for 2004 charitable tax treatment.

**Women's Survival Center Gears Up for Year-end Campaign:** Led by interim executive director Cassandra Scott, Women's Survival Center of Oakland County (WSC) is preparing for its year-end donation appeal. The WSC campaign is closely coordinated with the Access to Justice Campaign. Historically, this annual campaign focused on members of the Oakland County Bar Association. In an effort to expand the program's donor base, direct coordination with the ATJ Campaign has allowed Cassandra to obtain SBM membership mailing labels for this year's solicitation piece. The WSC campaign encourages donors to use the ATJ Fund to give direct support to the program's operations as well as offering the option to support the ATJ endowment for needs throughout the state.

**Dues Appeal Update:** To date, over \$23,300 in gifts has been received from members who used their State Bar of Michigan dues invoice to support the 2004 ATJ Campaign. Through this option, Bar members have been given the convenient opportunity to support access to justice by returning their charitable contribution along with their membership renewal.

**Legal Services of South Central Michigan To Host Reception:** Legal Services of South Central Michigan will host a February 2005 reception for leaders of the Battle Creek area legal and corporate community. LSSCM staff is planning to have the event take place at the Battle Creek Country Club and will design the early evening program to thank the program's current donors and urge the area's legal profession and corporate community to join in supporting LSSCM through the Access to Justice Campaign. Additional information regarding the event will available soon.